

"PENNY MASTERS"

Cut your mailing costs



TYPE 'EM
on your own typewriter

WRITE 'EM
with a ball-point pen

Economical, easy-to-use paper addressing plates

**SAVE
MONEY**

If you now pay 8¢, 10¢, 12¢ each for your present addressing plates, "Penny Masters" can save you from 6¢ to 10¢ per name.

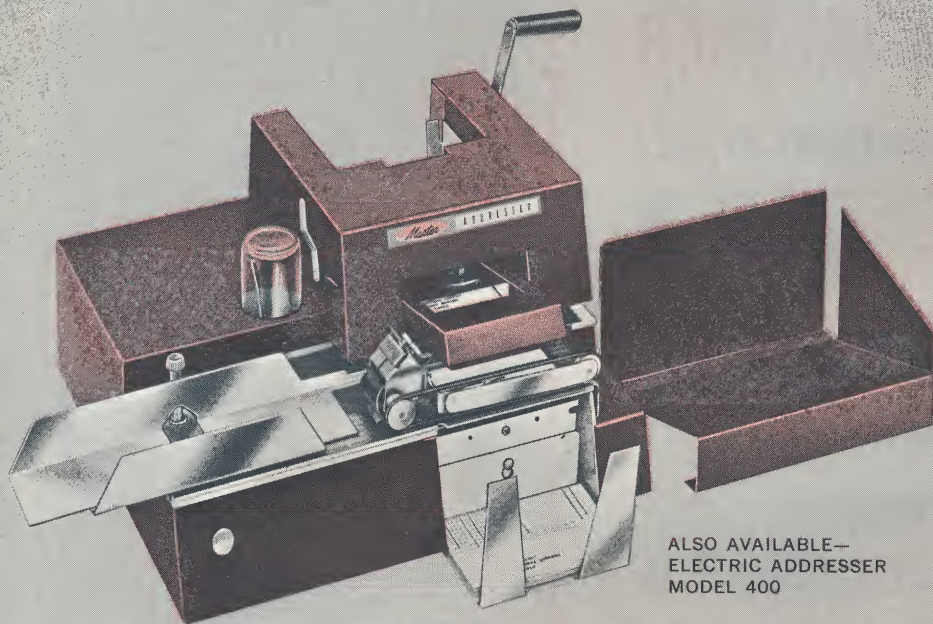
**SAVE
TIME**

Type names once . . . on the "Penny Masters" . . . and your mailing list is ready to use. "Penny Masters" are typed in seconds, in your own office, on any office typewriter—no special attachment needed. No sending out for plates.

**ARE
VERSATILE**

Prints from individual "Penny Masters" in separate 3 x 5 card holders. This card has ample area for record information, credit notes, record of payments, etc. Cards come in sturdy file box, 500 names per box.

Master Addresser Model 200/Auto-Manual



ALSO AVAILABLE—
ELECTRIC ADDRESSER
MODEL 400

Just type an address once—print it

time after time after time!

- ADDRESSES FROM "PENNY MASTERS" ON 3 x 5 CARDS.
- NO SENDING OUT FOR PLATES—lists prepared in your office.
- EASY LIST MAINTENANCE—corrections and additions made by merely typing or writing a new "Penny Master"—costs a fraction of a cent.
- LOW INITIAL COST—Model 200 priced so low that just a few uses will repay the cost.
- MULTIPLE USE—addresses envelopes, circulars, post cards—all sizes. All mailing pieces addressed quickly, economically.

**AUTOMATIC ADDRESS CARD ADVANCE
AUTOMATIC PRINTING AND
EJECTION OF MAILING PIECE**



FOR COMPLETE
INFORMATION ON

Master Addresser

**AMERICA'S
LOW COST
ADDRESSING
SYSTEM**

**MAIL THIS
CARD TODAY**

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT NUMBER 4284

MINNEAPOLIS, MINN.

Master Addresser

6500 West Lake Street
Minneapolis, Minnesota 55426

Dept. M

YOUR LEDGER CARDS CAN ADDRESS STATEMENTS TOO!

A SIMPLE SYSTEM TO INSTALL

Just type the name and address once on the Penny-master Press-On Patch. Attach the adhesive backed Pennymaster Patch to your record cards. Printing medium and record files are now combined in one. It's almost as if every record card carried its own rubber stamp.

PREVENTS ERRORS

Eliminates wrong addresses, transposition of characters, misspelling, etc.

SAVES TIME

One unskilled operator can address statements, follow-up notices, checks, direct mail, etc. faster than three skilled typists.

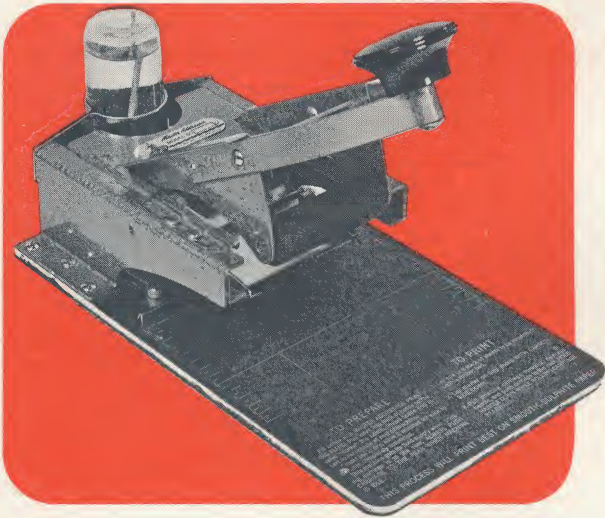
PRESS-ON MASTER PATCH ATTACHED TO YOUR RECORD CARD

FROM THIS TO THIS... IN A SECOND

NAME		ADDRESS		CITY		STATE		ZIP	
John F. Smith		306 Fifteenth Ave. S.		Minneapolis		Minn.		55401	

NAME		ADDRESS		CITY		STATE		ZIP	
John F. Smith		306 Fifteenth Ave. S.		Minneapolis		Minn.		55401	

No special ledger cards needed with the MODEL 60 MASTER ADDRESSER



CONVENIENT TO USE

Machine occupies desk space 7" x 13". Can be conveniently placed on any worker's desk.

ANYONE CAN OPERATE

No special skill or training required.

ECONOMICAL

The small investment pays for itself in just a few months' use.

USE the Model 60 Master Addresser for:

- Accounts Receivable
 - ... addressing monthly statements
- Direct Mail
 - ... addressing letters, post cards, folders, brochures, etc.
- Accounts Payable
 - ... addressing checks, remittance advice, etc.
- Payroll Department
 - ... heading time cards, job tickets, checks, etc.
- Personnel Department
 - ... heading personnel data, files, memos, etc.
- Order Writing
 - ... heading requisitions, shipping and handling directives, etc.
- Order Filling
 - ... addressing shipping labels and tags, bills of lading, etc.

We'll show you how **ONE** girl can do the work of **THREE**. Sign and **Mail** this card today.



Master Addresser

6500 West Lake Street
Minneapolis, Minnesota

I would like to know more about how Penny Masters and the Master Addresser System can save me time and money.

We have approximately _____ names on our mailing list. Please send complete information on

☐ Model 200 ☐ Model 60

Name _____

Address _____

City _____ State _____ Zip Code _____

Signature _____